

Press release

KYOCERA Group to Exhibit “Future Technologies for 2020” at CEATEC JAPAN 2015 Tradeshow Oct. 7-10

From automotive technologies to ruggedized smartphones, the company’s wide range of products will be on display

6 October 2015 – Kyoto, Japan/Neuss, Germany – The Kyocera Group will be exhibiting featured products and technologies at the [CEATEC JAPAN 2015](#) tradeshow — one of Asia’s largest showcases for pioneering IT and electronics — from October 7-10 at the [Makuhari Messe International Convention Complex](#) (Chiba pref., Japan).

Based on the concept of “Future Technologies for 2020,” the Kyocera Group will introduce its technological and integrated capabilities in various fields. A highlight of Kyocera’s booth will be an interactive car driver’s seat demo equipped with the company’s driver assistance technologies. In the field of healthcare, Kyocera will carry out on-stage presentations of its new mobile device-based support service, “Daily Support®,” which aims to assist with continuous lifestyle habit improvements. Furthermore, the company will also showcase new functions of the “TORQUE G02,” the world’s first smartphone featuring seawater resistance*.

Demo

Visitors can try out the interactive demo featuring various technologies with industry-leading levels of performance including a heads-up display (HUD).



Driver's seat demo
(rendering)

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 2131/16 37 - 188
Fax: +49 2131/16 37 - 150
Cell: +49 175/72 75 706
daniela.faust@kyocera.de
www.kyocera.de

Grayling Düsseldorf
Jan Leder, Marina Engelhardt-Temme
Rather Str. 49d
40476 Düsseldorf
Germany
Tel.: +49 211/96 485 - 41/ - 47
Fax: +49 211/96 485 - 45
jan.leder@grayling.com
marina.engelhardt-temme@grayling.com

Press release

Stage & Demo

Visitors can demo “Daily Support®,” a new service to assist with continuous lifestyle habit improvements through the use of a smartphone and wearable device.



Mobile device-based support

service for lifestyle improvement

Display

Kyocera will introduce the attractive features of “TORQUE G02,” the world’s first smartphone with seawater resistance.



Ultra-rugged TORQUE G02 smartphone demo

Outline & Highlights of Kyocera’s Booth

Dates	October 7 (Wed) - 10 (Sat), 2015 (10:00-17:00)
Location	<u>Makuhari Messe</u> (Chiba Pref., Japan), Hall 5, Booth #5K52
Web site	CEATEC JAPAN 2015 http://www.ceatec.com/en/

Automotive Technologies:

Featured: Various products which enhance safety and comfort in automobiles including technologies contributing to driver assistance and components with industry-leading levels of performance.

Highlights: An interactive car driver’s seat demo featuring Kyocera’s high-brightness heads-up display (HUD) as well as a steering wheel equipped with the company’s “Haptivity” technology which provides

Contact:

Kyocera Fineceramics GmbH
 Daniela Faust
 Manager Corporate Communications
 Hammfelddamm 6
 41460 Neuss
 Germany
 Tel.: +49 2131/16 37 - 188
 Fax: +49 2131/16 37 - 150
 Cell: +49 175/72 75 706
daniela.faust@kyocera.de
www.kyocera.de

Grayling Düsseldorf
 Jan Leder, Marina Engelhardt-Temme
 Rather Str. 49d
 40476 Düsseldorf
 Germany
 Tel.: +49 211/96 485 - 41/ - 47
 Fax: +49 211/96 485 - 45
jan.leder@grayling.com
marina.engelhardt-temme@grayling.com

Press release

the tactile feedback of a real button. Showcase of cutting-edge components including a soot sensor for emissions utilizing a newly developed material.

Telecommunications Solutions / Healthcare:

Featured: Diverse solutions including a new mobile device-based support service for healthy lifestyle modification, new line of smartphones, systems for providing communication services and electricity in times of emergency, and M2M solutions which are essential for the coming IoT boom.

Highlights: On-stage presentations of the “Daily Support®,” a new service to assist with continuous lifestyle habit improvements through the use of a smartphone and wearable device, and demonstration of the “TORQUE G02” smartphone which enables users to take photos even in the ocean.

Life & Culture:

Featured: Kyocera’s LEDs featuring excellent color reproduction and long life, as well as infrared lenses applied in various life scenes.

Highlights: Displays on diverse uses for Kyocera’s high-color rendering LEDs including an experimentation for plant cultivation, as well as infrared lenses utilized in microwaves, electronic thermometers, human sensors for air conditions and other applications.

Environment & Energy:

Featured: Residential energy solutions combining solar power generation with battery storage systems and home energy management systems (HEMS), and automatic demand response (ADR) networks which automatically optimize the balance between

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 2131/16 37 - 188
Fax: +49 2131/16 37 - 150
Cell: +49 175/72 75 706
daniela.faust@kyocera.de
www.kyocera.de

Grayling Düsseldorf
Jan Leder, Marina Engelhardt-Temme
Rather Str. 49d
40476 Düsseldorf
Germany
Tel.: +49 211/96 485 - 41/ - 47
Fax: +49 211/96 485 - 45
jan.leder@grayling.com
marina.engelhardt-temme@grayling.com

Press release

supply and demand of electric power to ensure a stable supply.

Highlights: Showcase of a storage system which can be linked with residential-use fuel cells, and introductions on demonstration tests of automatic demand response (ADR) systems in Japan looking towards the upcoming liberalization of the electricity industry.

Components / Devices:

Features: Various components and devices which support the development of the electronics industry.

Highlights: Displays of new inkjet printheads for printing onto ceramic construction tiles, textiles, etc., in addition to various devices such as ceramic packages, MLCCs, connectors and chemical material, as well as the company's one-of-a-kind opal material with increasing decorative applications. Business introduction of the newly consolidated Nihon Inter Electronics Corporation.

* World's first smartphone available in the market with resistance to seawater. Based on research by NEO MARKETING INC. (as of March 31, 2015).

"Daily Support" is a registered trademark of Kyocera Corporation in Japan.

For more information about Kyocera:

www.kyocera.eu

About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 226 subsidiaries (as of March 31, 2015), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 6 gigawatts of solar power having been installed around the world to date.

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 2131/16 37 - 188
Fax: +49 2131/16 37 - 150
Cell: +49 175/72 75 706
daniela.faust@kyocera.de
www.kyocera.de

Grayling Düsseldorf
Jan Leder, Marina Engelhardt-Temme
Rather Str. 49d
40476 Düsseldorf
Germany
Tel.: +49 211/96 485 - 41/ - 47
Fax: +49 211/96 485 - 45
jan.leder@grayling.com
marina.engelhardt-temme@grayling.com

Press release

The company is ranked #552 on Forbes magazine's 2015 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of over 68,000 employees, Kyocera posted net sales of approximately €11.74 billion in fiscal year 2014/2015. The products marketed by the company in Europe include printers, digital copying systems, microelectronic components, fine ceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Fineceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €385,000 per prize category).

Contact:

Kyocera Fineceramics GmbH
Daniela Faust
Manager Corporate Communications
Hammfelddamm 6
41460 Neuss
Germany
Tel.: +49 2131/16 37 - 188
Fax: +49 2131/16 37 - 150
Cell: +49 175/72 75 706
daniela.faust@kyocera.de
www.kyocera.de

Grayling Düsseldorf
Jan Leder, Marina Engelhardt-Temme
Rather Str. 49d
40476 Düsseldorf
Germany
Tel.: +49 211/96 485 - 41/ - 47
Fax: +49 211/96 485 - 45
jan.leder@grayling.com
marina.engelhardt-temme@grayling.com